BOULEWRDS SATERIALDS

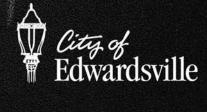
Saturday AUGUST 16, 2014

Downtown EDWARDSVILLE

HIGH-SPEED BIKE RACES
FREE KIDS RACES
LIVE LOCAL MUSIC
UNIQUE RESTAURANTS & BARS

STIFEL









STIFEL EDWARDSVILLE ROTARY CRITERIUM AUGUST 16, 2014

www.EdwardsvilleCriterium.com

WHAT

Now entering its fifth year, the Stifel Edwardsville Rotary Criterium is a series of high-speed bicycle races, free kids races, live bands, and an open containers perimeter, all on the streets of Downtown, Edwardsville, Illinois.

This unique signature event has been hosted by the Edwardsville Rotary Club since 2010 as a fund-raiser for community enhancing projects and as a gift to the people in the Edwardsville area. Because Edwardsville is a bicycling city that loves big events and opportunities to show off our Downtown, the Criterium is a perfect fit.

NEW THIS YEAR

Cyclists in the E'ville Crit can earn points for the "Graffiti Road Racing Series" and "Yellow Brick Road Racing Series." Also new this year, participants can stay Saturday night and race in the Belleville Criterium the following day on Sunday, August 17, 2014, just 30 minutes south in Belleville, Illinois.

PARKING

301 2nd Street, Edwardsville, IL 62025 (Madison County Courthouse Parking Lot)

RACE ROUTE

This is a flat and fast seven corner figure-8 course, 0.7 miles in length, with tight turns in the heart of downtown Edwardsville. See race route map.

REGISTRATION

No late fees. Race-day registration closes 30 minutes before event. Pre-register online at www.EdwardsvilleCriterium.com.

EVENTS

3:00 - 10:30 p.m.: High Speed Bicycle Racing

3:00 - 11:00 p.m.: Open Containers Perimeter

5:00 - 10:00 p.m.: Live Music in front of the Courthouse

4:30 - 6:30 p.m.: Kids Race Registration

6:45 - 7:00 p.m.: Four Free Kids Races

EDWARDSVILLE

Edwardsville, Illinois is a vibrant, bike-friendly, college town located just 25 miles from St. Louis. With unique local restaurants, shops, and cultural amenities, (and home to SIU Edwardsville), it's a great place to live, work, eat, bike, study or visit. Edwardsville's also situated at the nexus of seven bike trails that comprise the 125-mile MCT Trails system, a scenic inter-connected bikeway network.

FOR MORE INFORMATION

www.EdwardsvilleCriterium.com SJ Morrison, Race Director (618) 558-3062 stm11@hotmail.com

Held under USA Cycling event permit #2014-2404. Event will be held rain or shine and will follow all current USAC rules.

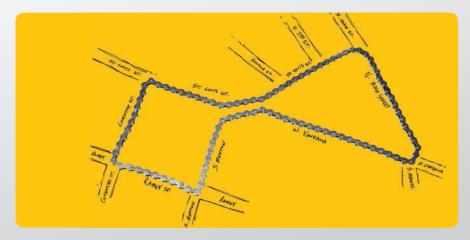
WHEELS IN/ WHEELS OUT

Will be available and operated by Edwardsville Cyclery and Fitness Center.

SCHEDULE

RACE	LENGTH	START	FINISH	PAYOUT	DEPTH	COST	FIELD LIMIT
Juniors Ages 9-18	30 min.	3:00	3:30	Medals	3	\$15	75
Women 3/4	30 min.	3:00	3:30	Medals	3	\$30	75
Masters 40+	45 min.	3:35	4:20	300	6	\$30	Combined 75
Masters 50+	45 min.	3:35	4:20	300	6	\$30	Combined 75
Cat 5 40+	30 min.	4:30	5:00	Medals	3	\$30	50
Cat 5	30 min.	5:10	5:40	Medals	3	\$30	75
Cat 4	45 min.	5:45	6:30	400	8	\$30	100
Kids Race	varies	6:45	7:00	Medals	3	Free	100
Women Open	60 min.	7:00	8:00	2000	20	\$30	75
Cat 3	60 min.	8:10	9:10	2000	20	\$30	100
Cat 1/2	75 min.	9:20	10:35	5,000	25	\$30	100

RACE ROUTE



\$10,000 TOTAL PAYOUTS

Place	Men 1/2	Women Open	Men 3	Men 4	Master 40 / 50+
1	1250	500	500	110	100
2	625	250	250	80	70
3	420	175	175	65	50
4	315	125	125	50	35
5	250	100	100	35	25
6	220	90	90	25	20
7	190	85	85	20	
8	165	80	80	15	
9	150	75	75		
10	135	70	70		
11	125	65	65		
12	115	60	60		
13	110	55	55		
14	105	50	50		
15	100	45	45		
16	95	40	40		
17	90	38	38		
18	85	35	35		
19	80	32	32		
20	75	30	30		
21	70				
22	65				
23	60				
24	55				
25	50				