

MOBRA Monthly Meeting (www.mobra.org)

4/14/2014 Agenda, 8:00pm - 9:00pm

**Attendance**

Introductions and sign-in on attendance sheet	Open
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Racing related items

Calendar	(ME)
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Permitting	(ME)
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Open discussion until 9pm.

Selection procedures for state championships. April 2014 (Mike W.)	Open
Race-in-a-Box. May 2014 (Marijn B, Sean T)	Open
BAR awards / recognition. June 2014 (BJ K.)	Open
Programming for MOBRA meetings: speakers. April 2014 (Reid C., Junior Development - tentative)	Open
Improving MOBRA web-site to feature articles, interviews, race reports, "stories", photos, BAR podium shots, etc. May 2014 (Board?).	Open
Reach out to Track, Road, CX, MTB communities. No date.	Open
Quarterly: Budget report (Mar, Jun, Sep, Dec). No date.	Open
USAC's LA agreement and other LA housekeeping items. No date.	Open
MOBAR application deadlines. No date.	Open
Making cycling culture more mainstream in Missouri. No date.	Open

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**MOBRA Business: no new business 3/10/2014**

Race Manager	(NH)	
	10/14/2013 SR to add link to mobra website to facilitate tracking and monitoring of RM permissions. Link to create auto-email to NH.	Open

Equipment	(MB)	
	Mark E. proposed investigating option for MOBAR to rent necessary equipment from BigShark, in an effort to streamline logistics of maintaining MOBRA equipment (storage, inventory, insurance, replacement, etc.). Inventory to be presented to Board before more discussion is held. 10/14/2013 MW proposed January 2013 for tackling this. 11/11/2013: no update. 12/9/2013: spreadsheet circulated to board w/ equipment list. To be discussed at upcoming board meeting. 1/13/2014: Sean Thurman to create inventory. MB to contact Sean.	Open
	2/10/2014: MB reported back the three options: '(1) MOBRA owns and rents equipment to race directors. This is likely to be very expensive (>\$5,000) and requires someone to handle the logistics. (2) MOBRA uses Big Shark as a go-between to rent equipment to race directors. MOBRA owns very little equipment anymore and a sizable investment in new equipment would be needed. (3) MOBRA doesn't do anything until we receive feedback from the 2014 race season. Proposed solution was to write-off MOBRA's existing equipment inventory and assess need for supporting promoters after the end of the 2014 season. Note: Big Shark has traditionally let other promoters borrow their equipment. It is expected that Big Shark will start charging for equipment. Rental rates will be below existing market rates.	Open

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BAR Points (BJ)		
	Recognition of BAR leaders? Future program that may require minor expense (medals? merch?). 11/11/2014: no update. 12/9/2013: to be discussed at March "MOBRA Mtg Topic".	Open

Budget (MW)		
	2/10/2014: - LA application sent in to USAC. - USAC recommends insurance for MOBRA. - MW to copy MOBRA board members on formal correspondence between USAC and MOBRA LA.	Open

Publicity (RC)		
	1/13/2014: BAR Calendar postcard to be developed and mailed.	Open
	2/10/2014: Discussed lack of registration numbers for Hillsboro. No hard data presented. No race director in attendance. Discussed MOBRA role in promoting events.	Open

Officials Coord. (SR)		
	10/14/2013: - New officials C-clinic to be considered for early 2014. 11/11/2013: no update. 1/13/2014: All officials meeting Saturday, 1/18.	Open

Outreach (MB)		
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LA (MW)		
	2013 season review: Mike Weiss topic. - Calendar unevenly distributed. Big gaps in Spring. - Sara to pull race rider count data for 2013 season. - Use rider count data to determine trends at local races. 11/11/2013: no update. 1/13/2014: Long discussion led to a potential proposal to create three \$1,000 grants, to be awarded to eligible MO teams based on efforts to increase ridership. Full grant program details to be discussed at Feb. meeting.	Open
	Updates to MOBRA By-Laws.	Open

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Stakeholders		
	Teams	Open
	Race directors	Open
	12/9/2013: Need for RDs (through flyers, social media, etc) to emphasize sponsorship of businesses that sponsor races as well as sponsoring businesses located at the race venue.	Open
	Disciplines (track, road, CX, MTB)	Open
	Bike shops	Open

Next MOBRA Meeting Agenda

Date, time Apr.10, 2014, 8:00pm
Location Concordia Seminary, Sieck Hall, Room 205 (far north-east corner of campus, look for cars with bike-racks).

More <http://www.mobra.org/meetings/>

Attachments

none

End