

**MOBRA Monthly Meeting ( [www.mobra.org](http://www.mobra.org) )**

1/13/2014 Minutes, 8pm - 9pm

**Attendance**

Attendance record: see attached copy of sign-in sheet.	Open
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**Racing related items**

Calendar	(ME)
	<div>2014 race calendar discussion. Oct: draft calendar review. Nov: final calendar approval. Jan: MOBAR races awarded. MOBAR race awards review post-poned until Feb. meeting. Deadline for receipt of MOBAR applications extended until Jan.31.</div> <div>Closed</div>
	<div>11/11/2013: - Hellbender RR awarded state RR. Combines crit on Sat, 5/31 with RR on Sun, 6/1. - State CX slated for KC this year, following standard rotation between East, West, Central part of MO. One KC race director has expressed interest in hosting state CX race in Dec 2014. No venue defined. Race director to be granted 60 days (until MOBRA mtg in Jan 2014) to finalize plans for state CX. At that point, other venues will be considered.</div> <div>Closed</div>
	<div>12/09/2013: - No change to report on MO State CX race. 1/13/2014: - KC has committed to 2014 CX State Championship.</div> <div>Closed</div>

**Permitting (ME)**

Race Manager	(NH)
	<div>Need way to sign up for RM. Nick H. to send email race directors to explain use of RM. 4/8: Add RM sign-up instructions to web-site. 9/9: Incorporate in a "Race Promoting 101" guide, to be developed by MOBRA Board.</div> <div>Closed</div>
	<div>10/14/2013 S.Nadeau: Can RM be used for track? SR: Yes. A template will need to be created. SR volunteered to assist with this. 11/11/2013: no update. 12/9/2013: no update.</div> <div>Closed</div>

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	10/14/2013 SR to add link to mobra website to facilitate tracking and monitoring of RM permissions. Link to create auto-email to NH.	Open
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<b>Equipment</b>	(MB)	
	Mark E. proposed investigating option for MOBAR to rent necessary equipment from BigShark, in an effort to streamline logistics of maintaining MOBRA equipment (storage, inventory, insurance, replacement, etc.). Inventory to be presented to Board before more discussion is held.  10/14/2013 MW proposed January 2013 for tackling this. 11/11/2013: no update. 12/9/2013: spreadsheet circulated to board w/ equipment list. To be discussed at upcoming board meeting. 1/13/2014: Sean Thurman to create inventory. MB to contact Sean.	Open

<b>BAR Points</b>	(BJ)	
	Recognition of BAR leaders? Future program that may require minor expense (medals? merch?). 11/11/2014: no update. 12/9/2013: to be discussed at March "MOBRA Mtg Topic".	Open

**Regular Business**

<b>Budget</b>	(MW)	
	Current statement: \$1,050 in account after setting aside \$1,000 for track refurbishments (see New Business). 4/8: No change. 9/9: No update. 10/14: \$10,000 in account. Includes track funds. 11/11/2013: \$16,xxx in account, including track funds. 12/9/2014: Board to review budget line items and discuss at next board meeting.	Closed
	1/13/2014: See attached budget proposal for 2014. Budget reviewed.	Open

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<b>Publicity</b>	(RC)	
	10/14/2013: - Twitter and FB update by RC. - Internet search still brings up Lockerdome site. Sara to contact Patrick Hawley. 11/11/2013: no update. 12/9/2013: no update	Closed
	1/13/2014: BAR Calendar postcard to be developed and mailed.	Open
<b>Officials Coord.</b>	(SR)	
	10/14/2013: - New officials C-clinic to be considered for early 2014. 11/11/2013: no update. 1/13/2014: All officials meeting Saturday, 1/18.	Open
<b>Outreach</b>	(MB)	
	\$500 scholarship grant 4/8: MB to submit brief grant application process to MW for initial approval. Process to include deadlines and application requirements. Approval by board at next meeting. 9/9: No progress to report. 11/11/2013: no update. 12/9/2013: to be part of 2014 budget discussion.	Closed
	MOBRA awards/fund-raiser at Stonehill Winery 9/9: no update. Re-evaluate BAR awards after 2014 season. 12/9/2013: to be part of 2014 budget discussion ad March 2014 topic.	Closed
<b>LA</b>	(MW)	
	2013 season review: Mike Weiss topic. - Calendar unevenly distributed. Big gaps in Spring. - Sara to pull race rider count data for 2013 season. - Use rider count data to determine trends at local races. 11/11/2013: no update. 1/13/2014: Long discussion led to a potential proposal to create three \$1,000 grants, to be awarded to eligible MO teams based on efforts to increase ridership. Full grant program details to be discussed at Feb. meeting.	Open

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**Stakeholders**

Teams	Open
Race directors	Open
12/9/2013: Need for RDs (through flyers, social media, etc) to emphasize sponsorship of businesses that sponsor races as well as sponsoring businesses located at the race venue.	Open
Disciplines (track, road, CX, MTB)	Open
Bike shops	Open

**Today's Topic**

Budget for 2014 - see attachment.	
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**Other / New Business**

March meeting topic: BAR awards / recognition.	
Future meeting topic: selection procedures for state championships.	
Future meeting topic: MOBAR application deadlines.	
Quarterly: Budget report.	

**Next MOBRA Meeting Agenda**

Date, time Feb.10, 2014, 8:00pm  
Location Concordia Seminary, Sieck Hall, Room 205 (far north-east corner of campus, look for cars with bike-racks).  
Next Topic 1) MOBAR applications;  
2) Three \$1,000 grants for increasing ridership.

More <http://www.mobra.org/meetings/>

**End****Attachments**

Item 1: Attendance record  
Item 2: Proposed budget expenses for 2014

A. Henderson

1-13-2014 MOBRA mtg.

Name

Association?

Mr. Braadbaart

M. Ewers

Nick Hand

MIKE WEISS

Jeff Maassen

B.S. Keane

Reid Cranmer

Sara Rodney

Stephanie Nadeau

Kayce Shelton

AMY STEPHAN

Board, Official, Racer

BOARD, OFFICIAL, RACER, PROMOTER

Board, QMC, Promoter

Board, Big Stick, Promoter, Racer

Momentum Racing

BOARD

Board

Board

Penrose, HUB, TEAM REV

Spoked STL

MICHURPA PL A MAP

**MOBRA Budget Summary:**  
**2014 (proposed)**  
January 13, 2014



Budget Categories & Line Items		Budget 2014	Descriptions & details
Calendar		\$0	None
Permitting		\$0	None
Race Manager		-\$4,800	- 12 months at \$400. - No price increase anticipated. - Discussed on-going support by vendor.
Equipment			
	Race-Box (RB)	tbd	- Jerry Bruce and Marijn develop equipment costs for RB concept. - RB to contain basic Race needs: tents, power cords, generator, chairs, cones, podium, etc.
	Officiating	-\$200	- On-going fund for cameras, laptops, lap-cards, bell, tripod, etc. - Inventory to be developed.
BAR Program		-\$1,500	- Possible BAR incentives discussed: jerseys, awards, awards ceremony (banquet?).
State Championship Program		\$0	- Medals awarded for every category with three or more contestants finishing the event.
	Jerseys	-\$2,500	- Jerseys available for each category in each discipline (CX, MTB, Road, Track). - A single jersey awarded per person per discipline, regardless of number of events within a discipline.
Publicity		-\$500	- Postcard for BAR race calendar to be developed by BJ, Sara and Reid.
Officials Coordinator			Total officiating budget is \$1,500, to be administered by LA officials coordinator (Sara).
	Licenses	-\$500	License reimbursements
	CE	-\$500	Travel
	Development & Training	-\$500	Shadowing & clinics
Outreach			
	Scholarship or equivalent	-\$500	- Look into alternative ways to encourage race participation.
LA		-\$1,000	- Travel to LA mtg - Postage - Miscellaneous items
Line Items			
	Track	na	One-time item. Line item not renewed for 2014.